



Programme Objectives & Outcomes

The 70:20:10 Practitioner Programme is a four week, interactive, online learning experience; hosted on a social learning platform. It is designed as a practical introduction and enabler to help Learning & Development professionals build and verify their capability to develop and support a 70:20:10 strategy in their organisation.

People who successfully complete the programme will have demonstrated their understanding of how 70:20:10 approaches can be applied to organisational challenges to deliver value. They will be equipped to help drive cultural and mindset change in their organisation to make a real and measurable difference.

Programme Structure

The programme has no requirement for face to face attendance.

Using the principles of 70:20:10 it is delivered virtually via a number of channels. This ensures that the programme incorporates 10, 20 and 70 elements, including:

- Live, facilitator led, online sessions using Adobe Connect
- On-demand videos
- Activity lead discussion on the learning platform
- Case study development and peer analysis
- Strategy development that encourages you to start implementing your ideas straight away
- Use and analysis of the toolkits, resources, checklists provided as part of the programme
- Each cohort is limited to a maximum of 20 participants, one fully trained facilitator and one community manager.

The programme extends over four weeks with an additional month to complete all the elements on the learning platform. A rolling set of start dates are published on the website in advance.

You need to be prepared to commit a minimum of two hours per week to successfully complete the programme. The majority of this can be self-scheduled but you will need to build extra time into your schedule to attend the live sessions (published prior to the start of the programme).

Each programme comprises of four live online sessions and a number of bitesize activities on the learning platform. Participants are required to attend three of the four live sessions and complete all elements on the learning platform in order to complete the programme.

Those who successfully complete the programme will receive a certificate of attainment from the ILM. This will be in 'Transforming Learning - *Implementing 70:20:10 in the workplace*'

Programme Content

Your Commitment



The programme will focus on practical outputs and active participant engagement.

This will include:

- A comprehensive list of support materials: case studies, articles, white papers and video clips
 - A brief introduction to the principles of 70:20:10, what it involves, including resources for use in your own organisation
 - Examples of 70:20:10 in action – case studies and benefits
 - Options and steps for establishing or expanding 70:20:10 in your organisation
 - Toolkits and techniques with explanations of their use to support 70:20:10 solutions
 - Bitesize activities to build a business case; and develop 70:20:10 mindsets and cultural change
 - Approaches to support working with senior stakeholders
 - Techniques enable managers and team leaders as agents of development in the workplace
 - Action plans including communications and change agent checklists
- The course materials
 - Facilitation and support
 - Access to further resources
 - Access to a custom-built online learning platform
 - 12 months ILM studying membership

**Individual participants:
£749 + VAT**

Are you a registered charity?
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Participants who successfully complete the programme will receive a certificate of attainment from the ILM.



Recognised
Provider

Online Learning Platform powered by:



Contact us:

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Pricing

Price includes:



The 70:20:10 Practitioner Programme is an initiative in partnership with Charles Jennings and supports by the 70:20:10 Institute.